

## How to Become a Subscriber

### It's Easy to Subscribe to Professional Way!

To begin receiving your free weekly e-newsletter, visit [www.professionalway.com.au](http://www.professionalway.com.au)

On the right hand side of the screen, under **Professionals** select **Register here**.

### Professionals

Already registered - [Login here](#)  
First time - [Register here](#)  
Unsubscribe - [Unsubscribe here](#)

### Event Organisers

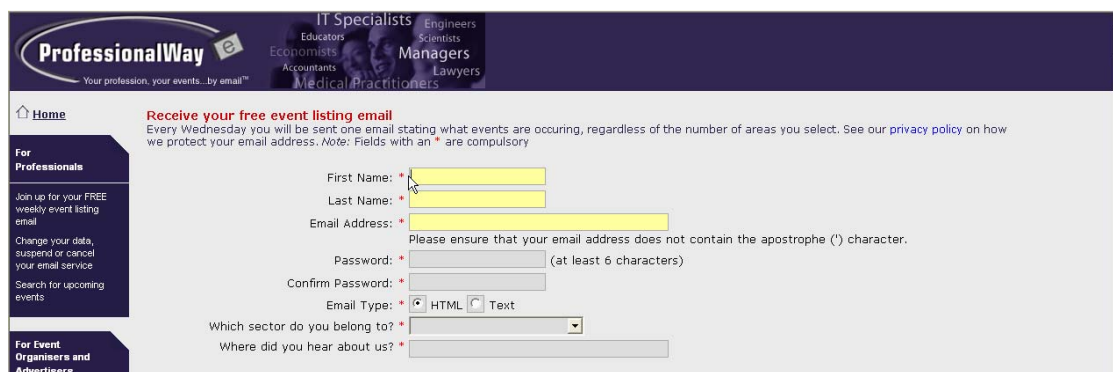
To add or update an event - [Login here](#)  
First time - [Register here](#)  
Help - [How to enter events](#)

### Advertisers

To add or update an advert - [Login here](#)

### 4 Easy Steps

- **Step 1** Enter your details



The screenshot shows the registration page on ProfessionalWay.com.au. The header includes the ProfessionalWay logo and a list of professions: IT Specialists, Engineers, Educators, Scientists, Economists, Managers, Accountants, Lawyers, and Medical Practitioners. The main heading is "Receive your free event listing email" with a sub-note: "Every Wednesday you will be sent one email stating what events are occurring, regardless of the number of areas you select. See our privacy policy on how we protect your email address. Note: Fields with an \* are compulsory". The form fields are: First Name (\*), Last Name (\*), Email Address (\*), Password (\*), Confirm Password (\*), Email Type (HTML checked, Text), Which sector do you belong to? (dropdown), and Where did you hear about us? (text). A sidebar on the left has sections for "For Professionals" (Join up for your FREE weekly event listing email, Change your data, suspend or cancel your email service, Search for upcoming events) and "For Event Organisers and Advertisers".

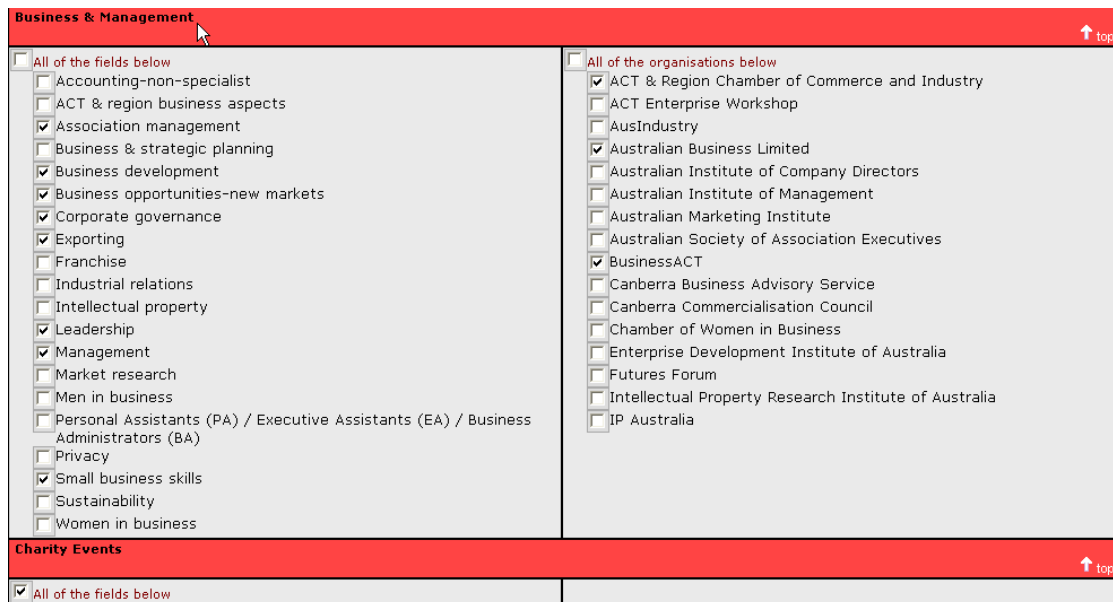
- **Step 2** Select your specific categories

Now select below the areas of interest or organisations you wish to receive information on.  
Hint: To find your interests quickly, either use the linked index below or use your browser's FIND function (Ctrl+F).

Index	
<ul style="list-style-type: none"><li>• <a href="#">Accounting, Auditing, Banking, Finance &amp; Insurance</a></li><li>• <a href="#">Awards &amp; Government Grants</a></li><li>• <a href="#">Broad Professional Skills</a></li><li>• <a href="#">Building, Construction &amp; Engineering</a></li><li>• <a href="#">Business &amp; Management</a></li><li>• <a href="#">Charity Events</a></li><li>• <a href="#">Community services</a></li><li>• <a href="#">Defence, Intelligence &amp; Security</a></li><li>• <a href="#">Dubbo Region Trial Category – for Dubbo residents only</a></li><li>• <a href="#">Economics</a></li><li>• <a href="#">Education</a></li><li>• <a href="#">Environment, Natural Resources &amp; Agriculture</a></li><li>• <a href="#">Health</a></li><li>• <a href="#">Human Resources &amp; Training</a></li><li>• <a href="#">Humanities and culture</a></li><li>• <a href="#">Information &amp; Communication Technology</a></li></ul>	<ul style="list-style-type: none"><li>• <a href="#">Information Services</a></li><li>• <a href="#">Law</a></li><li>• <a href="#">Marketing, Advertising, Customer Service &amp; Sales</a></li><li>• <a href="#">Media &amp; Publishing</a></li><li>• <a href="#">Networking Functions</a></li><li>• <a href="#">New Technology</a></li><li>• <a href="#">Political Science, Policy &amp; Public Administration</a></li><li>• <a href="#">Politics</a></li><li>• <a href="#">Property &amp; Real Estate</a></li><li>• <a href="#">Science &amp; Technology</a></li><li>• <a href="#">Social Events</a></li><li>• <a href="#">Sport &amp; Recreation</a></li><li>• <a href="#">Telecommunications</a></li><li>• <a href="#">Trade &amp; International Affairs</a></li><li>• <a href="#">Transport &amp; Logistics</a></li><li>• <a href="#">Travel, Tourism &amp; Events</a></li></ul>

You can select complete category, or tailor it further by selecting specific **sub-categories** (on the left hand side) and specific **organisations** (on the right hand side)

You can select as many or as few categories as you like (there are 31 main categories)



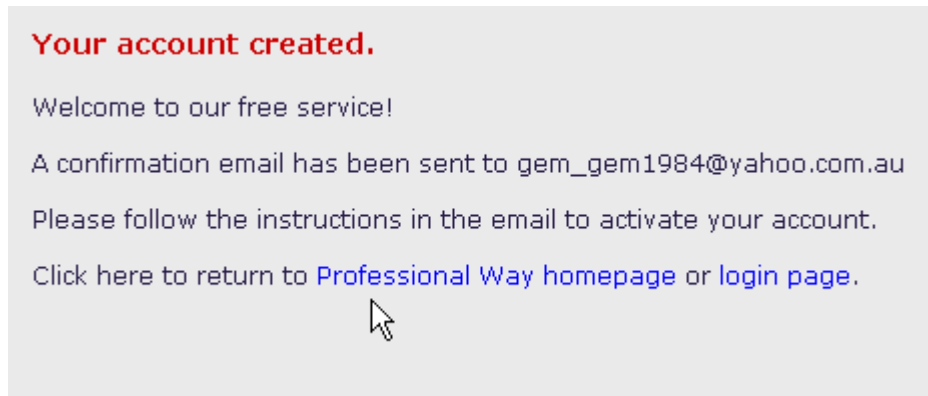
The screenshot shows the 'Business & Management' category selected. It features two columns of checkboxes for sub-categories and organisations. The 'Business & Management' header is highlighted in red. Below it, the 'All of the fields below' section has several checkboxes checked, including 'Business development', 'Business opportunities-new markets', 'Corporate governance', 'Exporting', 'Leadership', 'Management', and 'Small business skills'. The 'All of the organisations below' section has several checkboxes checked, including 'ACT & Region Chamber of Commerce and Industry', 'AusIndustry', 'Australian Business Limited', 'BusinessACT', 'Canberra Business Advisory Service', 'Canberra Commercialisation Council', 'Chamber of Women in Business', 'Enterprise Development Institute of Australia', 'Futures Forum', 'Intellectual Property Research Institute of Australia', and 'IP Australia'. A 'Charity Events' section is visible below, with 'All of the fields below' checked. 'top' links are present in the top right of each section.

- **Step 3** Read the terms and conditions, and click on 'I wish to join this service and agree to the above terms'.

**Terms & conditions:** By joining this service, you are explicitly accepting that while Professional Way has used its best efforts in collecting and preparing the information published within its emails and database, and you do not hold Professional Way liable for any loss or damage caused by errors or omissions, whether such errors or omissions resulted from negligence, accident or other causes.

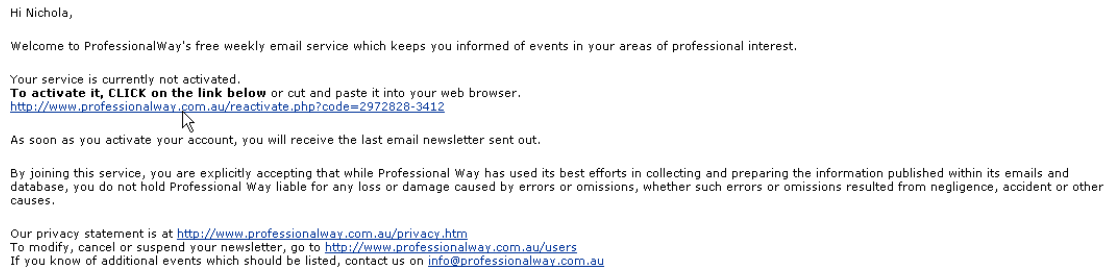
I wish to join this service & agree to the above terms

The following message will appear

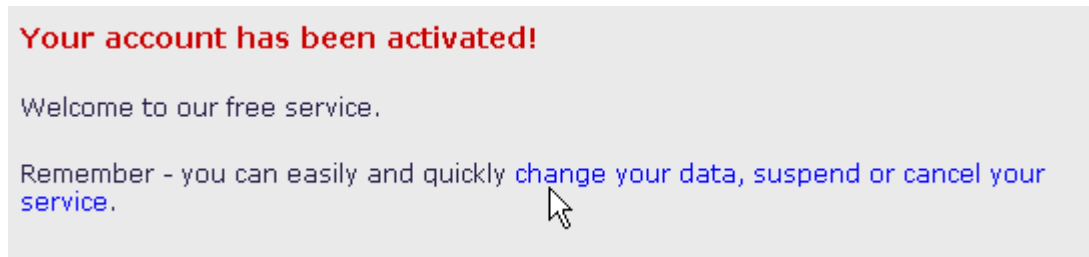


- **Step 4** Activate your account

You will instantly receive an email. Click on the link sent to you.



The following message will appear.



You will now receive your free, tailored email every Wednesday evening. You can edit your account by clicking on the link in your weekly newsletter.



Your weekly newsletter telling you what's on in your profession

You can also edit your account by visiting [www.professionalway.com.au](http://www.professionalway.com.au) and logging in.

### Professionals

Already registered - [Login here](#)  
First time - [Register here](#)  
Unsubscribe - [Unsubscribe here](#)

### Event Organisers

To add or update an event - [Login here](#)  
First time - [Register here](#)  
Help - [How to enter events](#)

### Advertisers

To add or update an advert - [Login here](#)

**To change your details, login to gain access to your account**

Email Address:

Password:  [Forgot your password? Email it to me.](#)

**Not joined up? [Join up here](#)**

**Thank you for subscribing to Professional Way!**

**Questions?**

**Contact Details**

**E-mail:** [info@professionalway.com.au](mailto:info@professionalway.com.au)  
**Phone:** 1300 PROWAY (1300 776 929)