

## **Writing 104**

### **Writing Features and Articles**

Feature writing for magazines, newspapers and newsletters requires a professional methodology for organising and presenting information.

This interactive and practical workshop shows how to take raw source material and develop and shape it into compelling and properly structured feature articles.

Topics include:

- Building on ideas and themes
- Structuring feature articles
- Magazines, op-eds and newsletters
- Media targeting for feature articles
- 10 principles of professional writing

**To book →**

**Please fax completed form to 02 6295 7066.**

**Course Name:** Writing 104 – Writing Features & Articles  
(full-day course)

**Date of Course:** Thursday, 16 February or 1 March, 2012 (9.00am – 5.00pm)

**Venue:** Canberra

**Organisation:** .....

Name of Attendee	e-mail	Phone	Cost	Credit card fee 5%	Net Cost
			\$770.00	\$38.50	
<b>Total Cost:</b>					

**Please Note:**

- In booking this course you are agreeing to the Terms and Conditions as stated on our website. [www.publicaffairs.com.au/course/cs\\_terms&conditions.html](http://www.publicaffairs.com.au/course/cs_terms&conditions.html)
- Payment will be processed once minimum numbers have been reached.

**Payment Options (please tick one of the following payment options)**

**Payment by Direct Debit:**  
Payment Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Please pay into St George Account:

Account Name:	TPARC Business Trust
BSB	112-908
Account No.	153 265 392

**Payment by Credit Card:** (Please note a credit card processing fee of 5% applies)

Visa       MasterCard

\*The following information is required for credit card payments and authorisation

Card No: 

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Name of Card Holder: \_\_\_\_\_ Expiry Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature of Card Holder: \_\_\_\_\_ Phone No: \_\_\_\_\_

Invoice Amount \$ \_\_\_\_\_ plus processing fee of 5% \$ \_\_\_\_\_ **Total Amount \$** \_\_\_\_\_

**Payment on Invoice:** (Please note immediate payment is required upon receipt of invoice.)

**Send Receipt/Invoice to:**

Name & Title .....

Phone: .....

Organisation/Branch: .....

E-mail address: .....

**Please fax completed form to 02 6295 7066.**